**Privacy Notice for The Big Recycling Survey [July 2025]**

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| **Data controller:**  | Greater Manchester Combined Authority, Tootal Buildings, 56 Oxford Street, Manchester M1 6EU |
| **ICO registration reference:**  | Z5119967 |
| **Customer enquiries contact details:**  | officeofdpo@greatermanchester-ca.gov.uk |
| **Data Protection Officer:**  | John Laurence Curtis, Greater Manchester Combined Authority |

1. **Who we are**

The Greater Manchester Combined Authority (GMCA) is made up of the ten Greater Manchester councils, the Greater Manchester Fire and Rescue Service, and the Mayor of Greater Manchester. We work with other local services, businesses, communities and other partners to improve the city-region.

1. **Summary of the survey**

The aim of the survey is to understand the behaviours, motivators and understanding of Greater Manchester residents (excluding Wigan) towards recycling.

With the data we collect will feed into the development of the new Waste Strategy as well use the insight to support the delivery of our behavioural change campaigns.

1. **What information we will collect from you (the purpose and legal basis for processing information)**

The survey will ask you some questions about the respondent; to create a profile we would like to know household dwelling, ethnicity, spoken languages, and their behaviours toward recycling.

We will collect the following information in order to ensure we hear from a representative selection of Greater Manchester communities, and to ensure any policy decisions or interventions are based on the needs of different communities: (edit demographic information as appropriate for the survey)

* The local authority area you live in
* Your age bracket
* Your income bracket
* Your ethnicity
* Your religion
* Your gender identity
* Your sexuality
* Whether you have a disability

We are asking for this as we want to make sure we hear from Greater Manchester’s diverse communities, and also to ensure any policy decisions or interventions are based on the needs of different communities.

As the GMCA has legal responsibilities for the wellbeing of Greater Manchester residents, and a responsibility to treat them fairly and equally, the legal basis for undertaking this survey and using the survey data will be:

* Article 6 1(e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

And for the more sensitive data:

* Article 9 2(g) processing is necessary for reasons of substantial public interest
1. **How we ensure the security of your data**

The GMCA is committed to providing the appropriate levels of security to the information we collect and we use reasonable measures to prevent unauthorised access to that information. We are required to demonstrate that our solutions meet the required levels of personal, procedural, policy, data and technical security. We will only process personal information for the purposes it has been collected or subsequently authorised.

This survey is hosted on software called Citizen Space, which is provided by Delib. The security measures, firewall, access control and administration privileges for the Delib service have been reviewed and accepted by the GMCA. We also have a contract in place with Delib, which states the services they must provide.

1. **Information retention**

The GMCA will keep your information for a year from the point at which the survey closes. We may keep your information in an anonymised format after this time for statistical purposes and in these cases, all personal information will be removed.

1. **Transferring data**

All data collected as part of this survey will remain in UK.

1. **Data sharing**

The information collected as part of this survey will only be used by the GMCA for the purposes explained above.

GMCA will utilise an evaluation partner to analyse the data and compile a report on the findings. Statistics from the analysis will be used in some infographic material.

Analysed data reports will be shared with our district partners across Greater Manchester.

1. **What rights do individuals have?**

The GMCA must comply with the General Data Protection Regulations (GDPR) and the Data Protection Act 2018.

Under data protection law, your rights include:

* Your right of access - You have the right to ask us for copies of your personal information.
* Your right to rectification - You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
* Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.
* Your right to restriction of processing - You have the right to ask us to restrict the processing of your information in certain circumstances.
* Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.
* Your right to data portability - You have the right to ask that we transfer the information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

If you wish to make a request, please contact us at:

Email: officeofdpo@greatermanchester-ca.gov.uk

Post: Office of the DPO GMCA, Churchgate House, 56 Oxford Street, Manchester, M1 6EU

1. **How can I make a complaint?**

If you are not satisfied with how the GMCA is using the information we hold about you please contact our Data Protection Officer by emailing officeofdpo@greatermanchester-ca.gov.uk.

If you are still not satisfied with the GMCA’s response to any request to exercise your individual rights or if you believe that the GMCA is not processing your personal data in accordance with the law, you can contact the Information Commissioners’ Office:

Post: Information Commissioner’s Office, Wycliffe House, Water Lane, Wilmslow, SK9 5AF

Telephone: 0303 123 1113